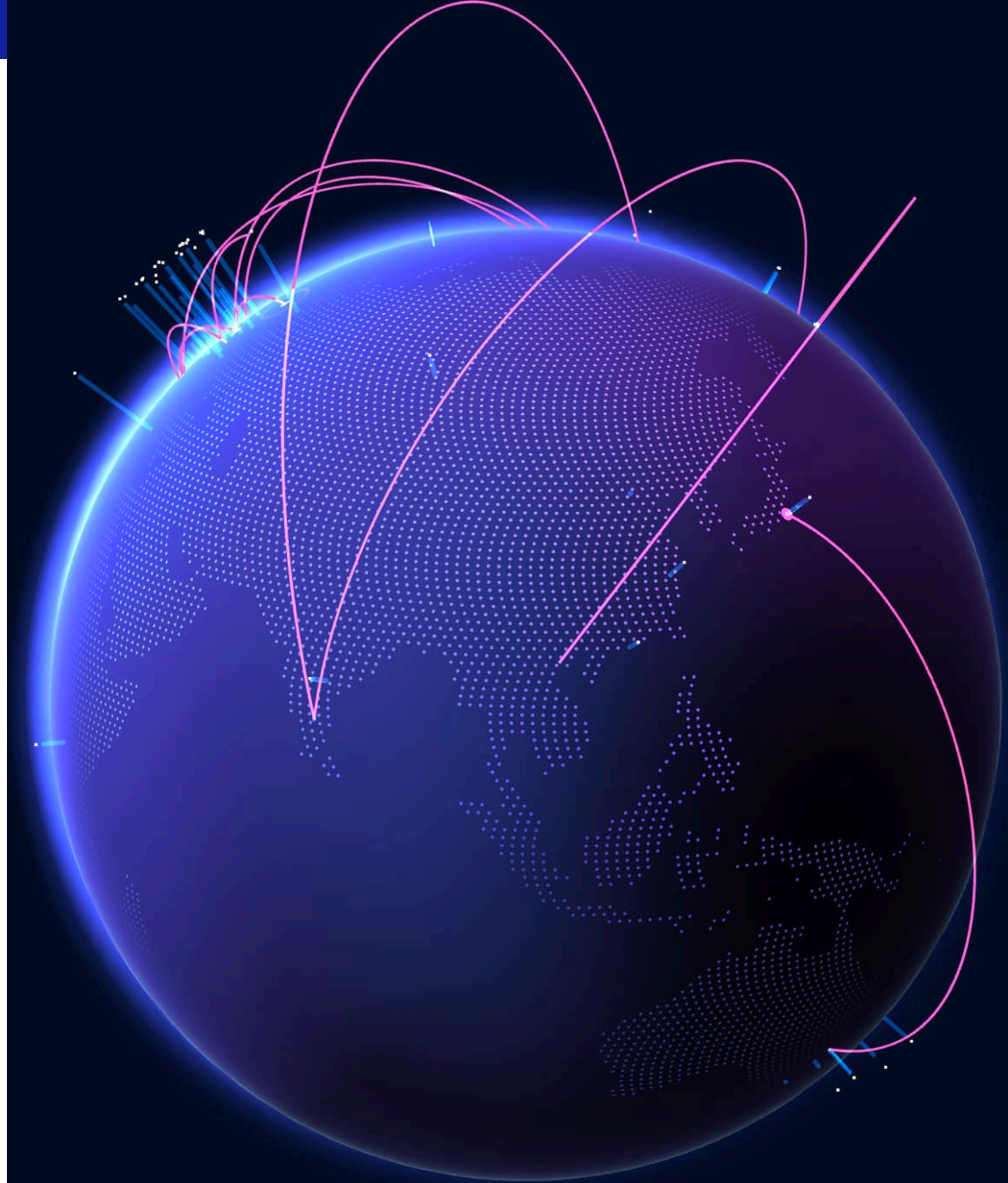


SODASHI

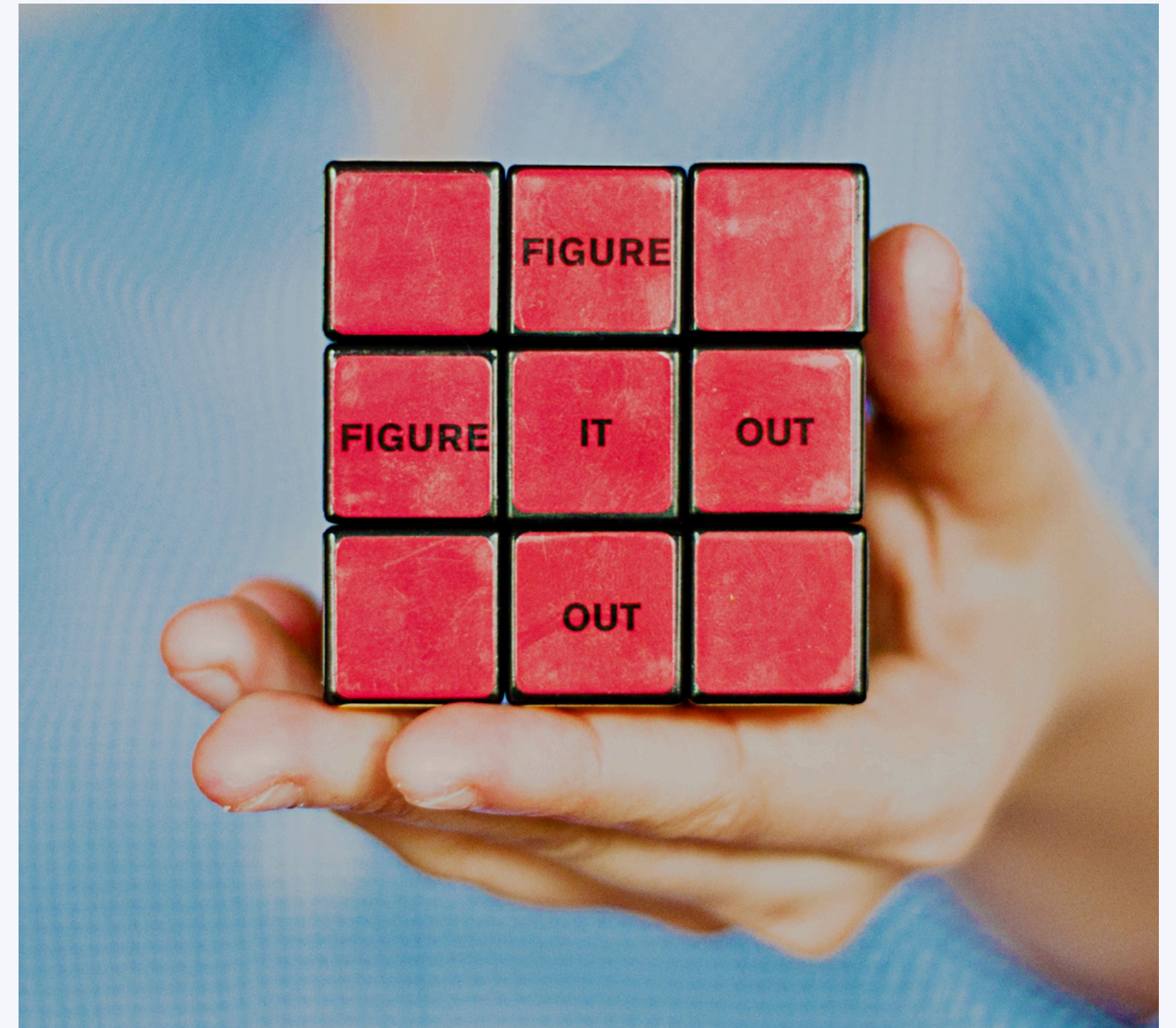
Decentralised Data Sharing Marketplace



The Problem

Current Data Sharing marketplace are centralised and one organization manage and control data. This leads to lack of transparency in data transactions and increased risk of data breaches

- Lack of privacy
- Vulnerable to data breaches
- No data governance
- Lack of data standardisation
- Lack of quality data.



Global data size \$274B
Projected size \$603

Projected size \$4.1B

Taking 5% of SAM
\$205B

SOM

SAM

TAM

How big is this problem



TAM

Global data market size was valued at \$274B in 2020 and projected to reach \$603 B by 2025 at CAGR of 18%



SAM

As we will be starting from Singapore the market size is expected to reach \$4.1 B by 2025.



SOM

Taking 5% of SAM i.e. \$205 M.

*Data from MarketandMarkets and Deloitte

That's how SODASHI comes into the picture

- The SODASHI allows to share data in a **secure, transparent, and decentralized** way.
- This platform would be built on the blockchain, using **smart contracts** to ensure that data is shared only according to the terms agreed upon by the parties involved.
- Data contributors would be able to set their **own prices** for access to their data, and data consumers would be able to purchase the data they need directly from the contributors.





Why is this a good time for SODASHI



Increased demand quality of data due to advancement in AI and ML



Privacy concerns



Data Governance



Key Features

- ✓ Security
- ✓ Smart Contract-based Transactions
- ✓ Data Quality Control:
- ✓ Data of Request
- ✓ Data Governance
- ✓ Reputation System
- ✓ Integration: API integration of Data

Go to Market



Targeting Specific industry

healthcare, finance and retail



Partnering with data providers

Research institutions, government agencies and other orgs. who produce large data



Building Community

creating a community of data providers and consumers



Token-based reward system

Reward system for data providers.

Awareness

Launch

Engagement





ROADMAP

Development Roadmap

Platform Design and Architecture.

This will include Ui, Data storage, Blockchain Integration and deciding on Blockchain Platform

2 weeks

Smart Contract Development

Develop and test the smart contract on a test blockchain network.

4 weeks

Front-end and Back-end Development

Development of UI and Backend technology

12 weeks

Integration

Integrate smart contracts, blockchain and decentralised storage with front-end and back-end.

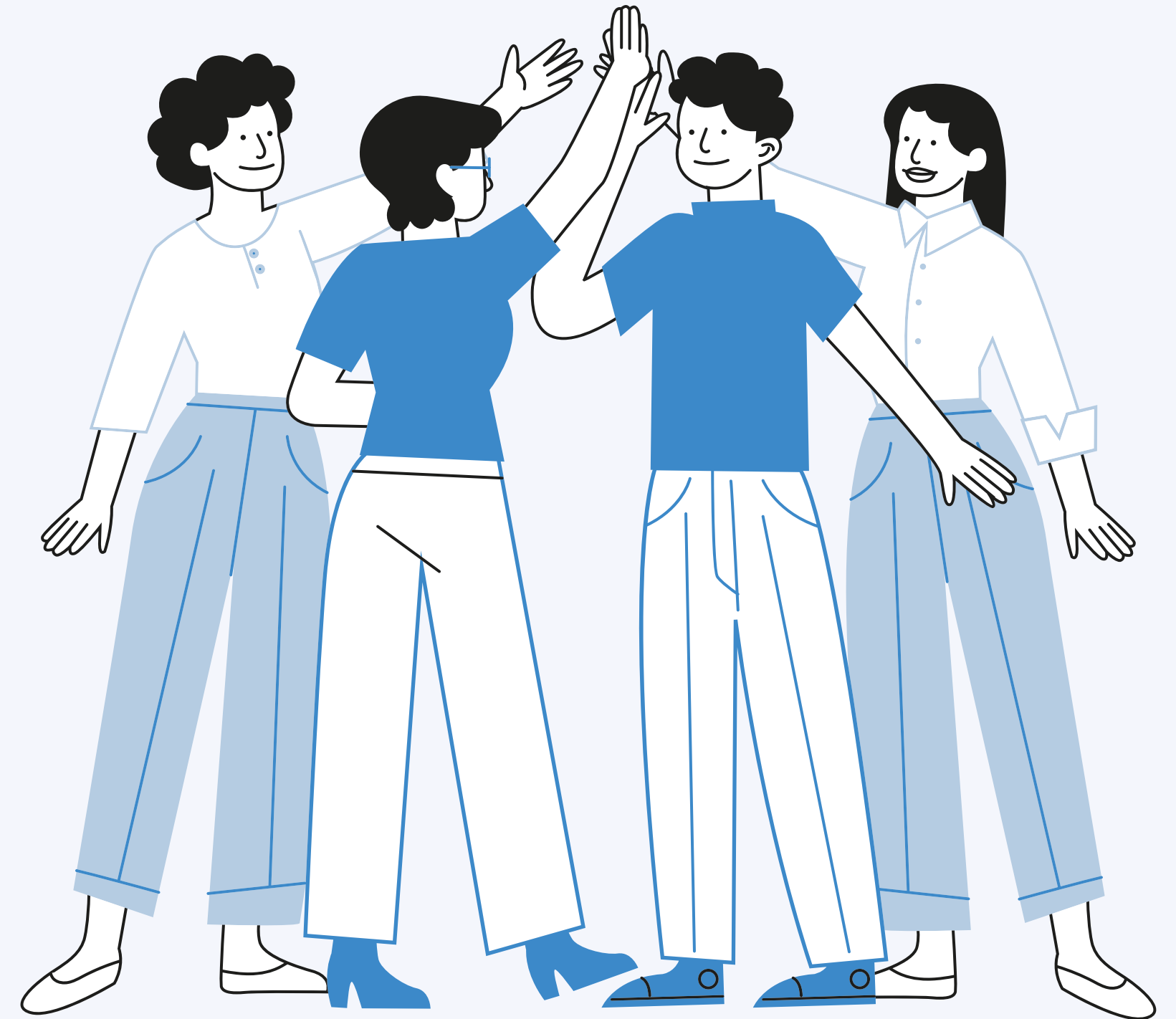
2 weeks

Testing, Deployment and Compliance

3 weeks

ESTIMATED RESOURCES REQUIRED

- **Project Manager: 2**
- **Developers: 5**
- **Data Scientists: 2**
- **UX/UI Designers: 2**
- **Quality Assurance Testers: 2**
- **Legal and Compliance Experts: 2**
- **Marketing and Business Development: 2**



Monitization Strategy



Premium features

advanced analytics, visualization tools, and other value-added services



Advertising

Sell advertising space to businesses and organizations that want to reach the users of the marketplace.



Commission-based sales

The platform could take a commission on all data sales made through the marketplace



Monitization Strategy

YoY	2022	2023	2024	2025	2026	2027
No. Of New Users)	0	0	30	200	4,000	50,000
Per Customer Revenue	0	0	0	20,000	400,000	5,000,000
per Referral Revenue	0	0	0	13,500	300,000	3,900,000
Revenue	0	0	85,800	33,500	700,000	8,900,000
Expenses	30,000	231,687	687,821	1,719,553	4,298,881	8,597,763
EBIT	-30,000	-231,687	-602,021	-1,686,053	-3,598,881	302,238

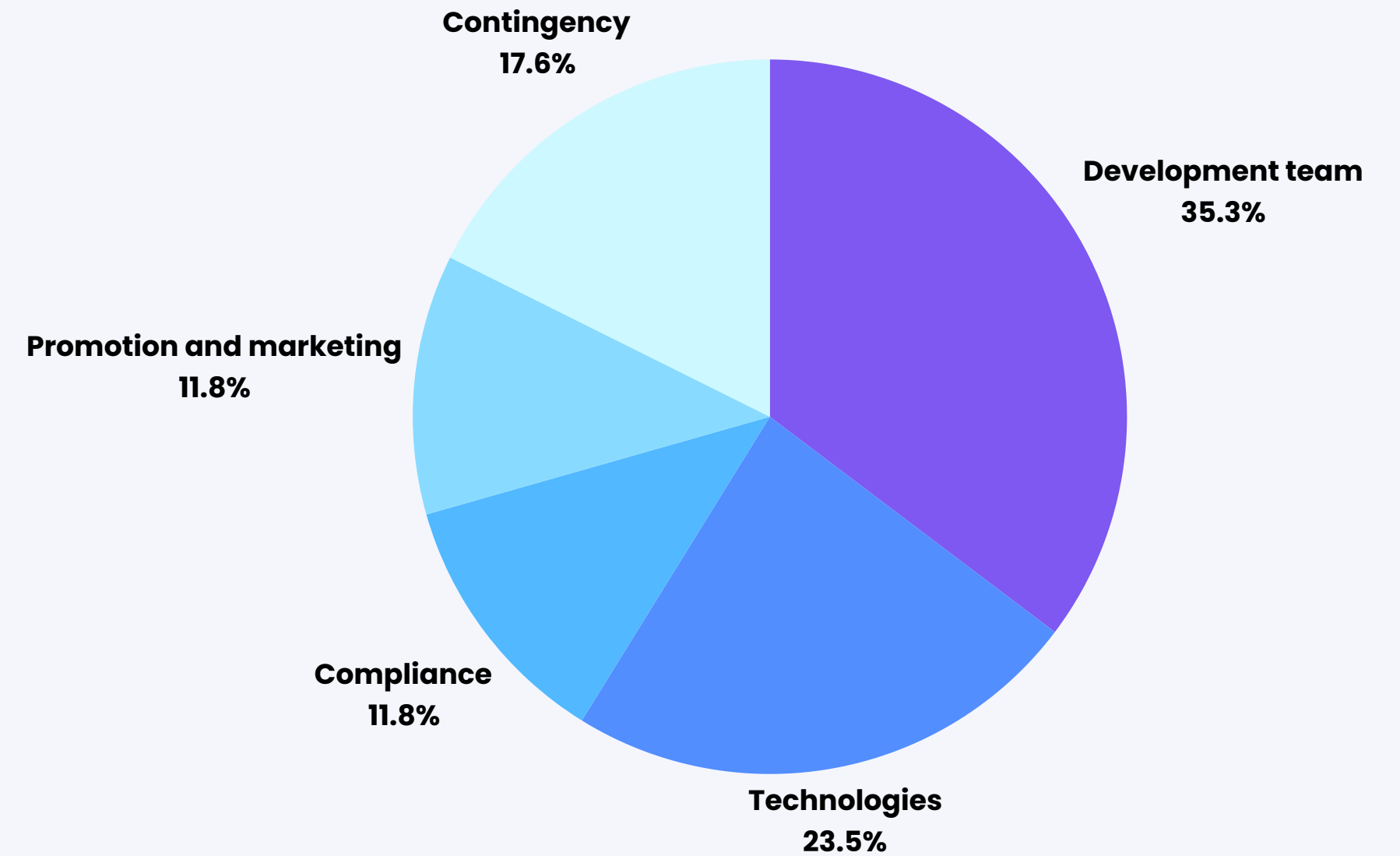
Critical Points to be noted
Target is Costumer
~70% Customers Retention YoY
Sales through many channles , Partnerships , Channel Sales , Company Partenships
Marketing via Referrals and other social media initiatives
20x Growth in 2026
10x Growth in 2027
Our core focus for 2023, 2024, 2025:
Building product and creating market hype for the product
By end of 2023, Sadoshi:
we will be able to make our marketplace live for data providers and consumers.

Product Development - YoY Projection	
Year	Product Progression
Jan: 2023	Development Started
Aug: 2023	MVP
	Testing, compliance and Rapid Itration
Jan: 2024	Community Building started
Aug: 2024	initial paid coustomers
	Market Traction

Funding Plan



1.2M for **25%** of the company equity.



MEET THE TEAM



Aniruddha



Nirraj



Nagaraj



Pranav



Preeti



Naman

THANK YOU!

